

NBAA 27TH ANNUAL
**MAINTENANCE MANAGEMENT
CONFERENCE**

*THE PREMIER EVENT FOR BUSINESS AVIATION
MAINTENANCE MANAGEMENT*

MAY 1, 2, 3, 2012

**NASHVILLE CONVENTION CENTER
NASHVILLE, TN**



EXHIBITOR PROSPECTUS





NBAA 27TH ANNUAL MAINTENANCE MANAGEMENT CONFERENCE

The Premier Event for Business Aviation Maintenance Management

The decision makers and key influencers in the aviation business support segment of aviation maintenance will all be in Nashville at the 2012 NBAA Annual Maintenance Management Conference May 1-3, 2012. Join these business professionals who are responsible for aircraft maintenance from across all aspects of business aviation. Maintenance technicians, directors of maintenance, owners/operators and chief pilots will attend this premier event to learn more about issues that address their aircraft and equipment maintenance needs. The Conference will provide a variety of Education Sessions moderated by industry professionals addressing such important topics as: aircraft and operational regulatory compliance; flight department asset management; workplace and community leadership; safety, security and emergency response plans; evolving technologies.

MMC2012 is a great opportunity for:

- Discussing future maintenance initiatives
- Networking with industry peers
- Obtaining Inspection Authorization renewal credits
- Assisting with outreach initiatives such as TRACS
- Obtaining professional development credits toward CAM Certification

Join Us! Become an Exhibitor at MMC2012 to network with hundreds of aviation leaders and industry experts who are involved in shaping the future of business aviation. Early response will guarantee your Company the best available Exhibit Space. So, submit your Exhibit Application today.

NOTE: THE PRIORITY-ONE LOTTERY DEADLINE IS FEBRUARY 6, 2012!

27TH ANNUAL MAINTENANCE MANAGEMENT CONFERENCE SCHEDULE

EXHIBIT HOURS:

Tuesday, May 1, 2012

12:00 noon – 7:00 pm
Lunch, Afternoon Break and Welcome Reception, which are all served in the Exhibit Hall

Wednesday, May 2, 2012

8:00 am – 5:00 pm
Breakfast, Morning and Afternoon Breaks and Lunch, which are all served in the Exhibit Hall

Thursday, May 3, 2012

7:30 am – 1:00 pm
Breakfast, Morning Break and Lunch, which are all served in the Exhibit Hall

PROFESSIONAL DEVELOPMENT PROGRAM COURSE:

Exhibitors are invited to attend the NBAA Professional Development Program (PDP) Course.

Friday, May 4, 2012

PDP Course: Enhancing Productivity through Business Aviation

Meets NBAA PDP Objective: BM1
7:30 am – 8:00 am Registration & Continental Breakfast
8:00 am – 5:00 pm Course

Presented by: Aviation Training Solutions

This Course will focus on the value-added solution that is business aviation. Attendees will learn the value of business aviation and methods to present this value to Company personnel via marketing, proposals, presentations and more. A separate Registration fee is required for the course of \$495. Online Registration will be available via the Maintenance Management Conference Registration at www.nbaa.org/events.

MAINTENANCE MANAGEMENT CONFERENCE GOLF TOURNAMENT:

Monday, April 30, 2012

Hermitage Golf Course
Old Hickory, TN

Tournament Sponsorship opportunities are available. Please contact sponsorships@nbaa.org for more information.

EXHIBITOR HOSPITALITY EVENTS:

When scheduling Exhibitor events, NBAA kindly asks Exhibitors not to compete with NBAA published event. NBAA events and seminars conclude by: 7:00 pm on Tuesday, May 1; 10:00 pm on Wednesday, May 2; and 1:00 pm on Thursday, May 3.

MMC2012 EXHIBITOR RULES & REGULATIONS

As an Exhibitor at MMC2012, you must agree to the Exhibitor Contract Terms, Conditions, Rules & Regulations and all terms in the Exhibit Space Contract/Application and *Exhibitor Service Kit*.

Note: All Exhibitors at MMC2012 must be Members of NBAA. Exhibitors must be paid in full for Exhibit Space to be assigned. All Exhibitors must be current on all accounts with NBAA, and paid in full for their Exhibit Space in order to occupy Space at the Nashville Convention Center.

TYPES OF EXHIBITS

Exhibits at the 27th Annual Maintenance Management Conference are limited to those products or services directly involved with the maintenance of business aircraft. NBAA reserves the right to deny space to any Company whose products and/or services are not relevant to the maintenance of business aircraft.

ALLOCATION OF EXHIBIT SPACE

A total of 128 Exhibit Spaces are available at the Nashville Convention Center, each consisting of one 8 ft by 10 ft Space. Exhibitors are permitted to purchase one Booth Space. Companies that hold multiple active Memberships with NBAA may purchase Booths for each Membership they hold.

There is no guarantee that the Exhibitor will be assigned the Exhibit Space(s) requested on the Exhibit Application. Be assured that NBAA makes every effort to accommodate each Applicant's preferred location. However, if all Booth choices indicated by Applicant have been allocated, NBAA will assign the best available Space.

EXHIBIT SPACE PRIORITY LOTTERY

Priority-One Exhibitor

Exhibitors participating in the Priority-One Lottery are those who submit Exhibit Applications and full payment by February 6, 2012. Space assignments for Priority-One Exhibitors will be determined by Lottery drawing

Priority-Two Exhibitor

Exhibitors participating in the Priority-Two Lottery are those who submit Exhibit Applications and full payment after the February 6, 2012, deadline. Space assignments will be made in order of receipt after Priority-One Exhibitors are placed as long as Space is available.

Exhibit Price

The price for each 8-ft by 10-ft Exhibit Space is \$1,625, payable in full with completed Exhibit Application by February 6, 2012.

All Exhibitors at MMC2012 must be Members of NBAA.

EXHIBIT BOOTHS

Each 8-ft by 10-ft Exhibit Space includes:

- 8-ft high back drape (burgundy and white)
- 3-ft high draped divider rails (burgundy)
- Choice of one 6-ft or 8-ft draped table
- One wastebasket
- Two plastic side chairs
- Basic electrical package, which includes a 500-watt outlet
- One 7-in by 44-in one-line Booth identification sign with Company name and Booth number
- One complimentary Registration, which includes entrance to all scheduled Seminars and social events, including continental breakfasts, lunches, morning and afternoon energy breaks, the Tuesday Evening Welcome Reception and the Wednesday Evening Networking Event.

PAYMENT FOR EXHIBIT SPACE

Exhibitors must submit payment in full with their Exhibit Application to secure Exhibit Space. If NBAA does not receive payment in full with the Exhibit Application, Exhibit Space will not be assigned.

CONTRACT

By submitting the Application for Exhibit Space, Exhibitor agrees to abide by these Terms, Conditions, Rules & Regulations, and all amendments thereto and decisions of NBAA. The Application for Exhibit Space becomes a binding contract between NBAA and Exhibitor upon NBAA's acceptance of Exhibitor's Application and issuance of a confirmation and invoice to Exhibitor.

NBAA reserves the right:

- To prohibit any Exhibit or part thereof which, in its sole opinion, violates this Contract or in any other way is not suitable to, or in keeping with, the character and spirit of the Conference.
- To close an Exhibit which, in its sole opinion, violates this Contract during the course of the Conference.
- To refuse to permit an Exhibitor which, in its sole opinion, violates this Contract to participate in one or more future NBAA events by reason thereof.
- To change the Floor Plan (including, but not limited to aisle space), without notice, in order to comply with fire, safety and accessibility regulations or to provide, in its exclusive judgment, a safer, more satisfactory, attractive and successful Conference.



FORMS OF PAYMENT

All payments for MMC2012 should be made in U.S. dollars.

Company checks and bank wire transfers are the preferred methods of payment for MMC2012.

Credit card payments are an accepted form of payment. When

payments are made by wire transfer,

please include a \$30 wire processing fee. Please be aware that due to banking delays wires may take seven to ten days to be received by NBAA. All Exhibitors must be current on all accounts with NBAA and paid in full for their Exhibit Space in order for space to be assigned.

BANK WIRE TRANSFER INFORMATION

Bank of America

730 Fifteenth Street NW, Second Floor
Washington, DC 20005

Tel: (202) 442-3972; Fax: (202) 442-3988

Contact: Ms. Wright

Account Name: National Business Aviation Association, Inc.

Routing #: 026009593

Account #: 2404389

Swift Code: BOFAUS3N

Please contact NBAA's Dina Green at dgreen@nbaa.org to secure an invoice number prior to making a bank wire transfer. Also, please indicate on the wire transfer the company name, invoice number and reference for payment (i.e., Exhibit Space).

CANCELLATION POLICY

There are no refunds or transfers of payments for cancellations and/or reductions in Exhibit Space at any time. Exhibitors must submit payments in full by February 6, 2012, on a non-refundable and non-transferable basis to retain Exhibit Space. If NBAA does not receive complete payment by the stated deadlines, the Association will assume that the Exhibitor has canceled the Exhibit Space and will use Space as it determines.

CERTIFICATE OF INSURANCE

All Exhibitors are required to provide NBAA with a Certificate of Insurance evidencing Commercial General Liability and Workers' Compensation and Employers Liability prior to event set-up.

The certificate must be issued from an insurance company that has A.M. Best ratings of at least A – (VII) or better. Certificates of Insurance must be provided to NBAA by April 20, 2012.

Certificates should be sent to: NBAA, Attention: Dina Green, 1200 18th Street NW, Suite 400, Washington, DC 20036, via fax to (202) 862-5552 or via e-mail to dgreen@nbaa.org.

CONFERENCE COLORS

The 2012 Conference colors are burgundy and white. The Exhibit Hall will be carpeted in burgundy carpet.

DEFACING PROPERTY

No part of an Exhibit, or signs relating thereto, may be taped, nailed, tacked, stapled, pasted or otherwise fastened to ceilings, walls, doors, windows, painted surfaces, columns, marble or fabric in any way. No holes may be drilled, cored or punched in the walls or floors of the Nashville Convention Center. No application of paint on signs, displays or other objects are permitted in the Nashville Convention Center. The use of adhesive-backed decals or similar items also is prohibited. Damages to the Nashville Convention Center resulting from failure to observe these rules will be billed to the Exhibitor.

EXHIBITS MUST BE CONTAINED WITHIN PURCHASED EXHIBIT SPACE

All display materials and demonstrations must be confined to the limits of the Exhibitor's purchased Exhibit Space at the Nashville Convention Center. Normal aisle traffic cannot be interfered with at any time. The Association reserves the right to restrict Exhibits that become objectionable because of noise, method of operation or for any other reason.

EXHIBITOR SERVICE KIT

An *Exhibitor Service Kit* will be available to all Exhibitors who are paid in full by mid-February 2012.

EXHIBIT SPACE CONFIRMATION

Priority-One Exhibitors will be notified of Booth placement by February 29, 2012.

FIRE SAFETY REGULATIONS

All exits and exit aisles must be kept clear and unobstructed. No furniture, signs, easels, chairs or Displays may protrude into aisles. Fire hose cabinets, fire extinguishers, sprinklers or any other fire-safety device must not be hidden, obstructed or otherwise disturbed.

LIABILITY

Exhibitor is solely responsible for the safeguarding of materials, equipment and display at all times. General security will be employed by NBAA when the Exhibit Hall is closed. Neither NBAA, Freeman nor the Nashville Convention Center will be responsible for any loss, theft, damage, injury or destruction of Exhibitor's property or the property of its agents or employees, by or from any cause whatsoever. Exhibitor expressly releases NBAA, Freeman, the Nashville Convention Center and their



respective officers, employees, members and agents from any and all claims for such loss, theft, damage, injury or destruction, or for loss of goodwill (whether or not in relation to any property). The Exhibitor understands that neither NBAA, Freeman nor the Nashville Convention Center maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance. It is suggested that Exhibitors obtain insurance covering such losses as theft and damage to property. Exhibitor assumes entire responsibility, and by requesting to exhibit, thereby agrees to protect, indemnify defend and hold NBAA, Freeman and the Nashville Convention Center and the affiliates and subsidiaries of each harmless from and against any and all claims, losses, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or any part thereof, or arising out of or caused by Exhibitor's participation in the exhibition activities.

MOVE IN

Exhibitor Move In will be from 7:00 am – 11:00 am on Tuesday, May 1, 2012.

All Exhibits must be set and in place by 11:00 am on Tuesday, May 1 to be ready for lunch in the Exhibit Hall.

MOVE OUT

Move Out is from 1:00 pm – 5:00 pm on Thursday, May 3, 2012. Exhibitors may not tear down Exhibits prior to 1:00 pm on Thursday. Exhibitors found in violation of this Rule will be ineligible for the Priority-One Lottery in 2013.

NASHVILLE CONVENTION CENTER BOOTH CONFIGURATIONS

- No Booth elements may exceed 8 ft in height, the height of the pipe and drape.
- Any banners, stands or other signage higher than the 3-ft side drape must be placed 4 feet back in the Booth, so they do not block sight lines to the next Booth.
- No balloons, remote-controlled blimps or piñatas are allowed in Exhibit Booths.
- No sounds may be used to entice people to Exhibitors' Booths (i.e., horns, whistles, bells, etc.)
- With the exception of the NBAA Welcome Reception, alcohol is not permitted in Exhibit Booths.
- Exhibitors may not fly giveaways or props (i.e., paper airplanes, balls, etc.) in the Nashville Convention Center.
- Exhibitors may not hold prize drawings during Session times. Drawings for prizes may only be held during designated Exhibit hours, continental breakfasts, breaks and lunches.
- Exhibitor photos may not be taken from ladders or may not impede the flow of aisle traffic.

NOISE ENFORCEMENT

In order for NBAA to ensure the best possible environment for our Exhibitors and Attendees to conduct business, Exhibitors must refrain from using loud music or live demonstrations that are objectionable to surrounding Exhibitors. NBAA reserves the right to restrict Exhibits that because of noise, method of operation or any other reason become objectionable.

SECURITY

When the Exhibit Hall is open, NBAA will provide some perimeter security staffing. Notwithstanding the foregoing, the Association, Freeman and the Nashville Convention Center will not be liable for loss or damage to Exhibitor's property, as further provided under the section entitled "Liability." Exhibitors are advised to obtain additional insurance coverage in advance to cover losses, such as theft and damage to property.

VIOLATIONS

By submitting the MMC2012 Application for Exhibit Space, you agree to the MMC2012 Contract, Terms, Conditions, Rules & Regulations and all terms in the Exhibit Space Contract/Application and *Exhibitor Service Kit*. In fairness to all participants, Exhibitors at the Nashville Convention Center found in violation of NBAA's Rules & Regulations will be required to make necessary changes on site at the Exhibitor's expense. If satisfactory changes cannot be made, NBAA reserves the right to terminate all rights to the Exhibit Space, and the Exhibitor will forfeit all fees paid. Violating Exhibitors will be ineligible for the indoor Priority-One Lottery for MMC2013.



GENERAL INFORMATION

CHILDREN

The NBAA Maintenance Management Conference is a business event. Children under 12 are never permitted on the Exhibit Floor – under any circumstances. Children ages 12 to 18 will be permitted into the Exhibit Hall during official Exhibit hours only, provided they register, pay appropriate fees and are accompanied by an adult at all times. NBAA will not be held responsible by or for any cause whatsoever.

DIRECT SELLING

Direct selling on the Exhibit Floor, canvassing and/or distribution of publications/marketing materials outside of assigned Exhibit Space, including all Booth-to-Booth distribution, is prohibited. Canvassing and solicitation, except by Exhibiting Companies, are prohibited within 50 miles of the Conference.

DRESS CODE

Dress for the NBAA Maintenance Management Conference is business casual, both on the Exhibit Floor and in the Sessions.

MUSIC

NBAA has entered into licensing agreements with the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI) and will pay their fees, based on attendance, to allow the use of copyrighted, recorded music throughout the Nashville Convention Center. Please note that live music is not included in our licensing agreements. If an Exhibitor plans to use live music, they must be licensed by ASCAP and/or BMI, and the Exhibitor must send supporting documentation to NBAA.

OFFICIAL SERVICE PROVIDERS

To ensure orderly and efficient installation, operations and removal of Displays and to eliminate confusion, NBAA Management has designated Freeman and other firms (listed in the *Exhibitor Service Kit* to be distributed in mid-February 2012), as Official Service Providers. The *Exhibitor Service Kit* contains forms for additional services for your Exhibit. NBAA Management holds these firms responsible for quality service and fair prices and will intercede on behalf of an Exhibitor in the event of faulty work or unfair charges. NBAA Management encourages all Exhibitors to place orders with these firms.

PETS

For insurance reasons and to maintain the professional appearance of MMC2012, please be advised that no pets, with the exception of service animals, will be permitted in the Exhibit Hall.

PHOTO USE PERMISSION

Any person who attends an NBAA Convention, Conference, Seminar or other program grants permission to NBAA, its employees and agents (collectively “NBAA”) to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of NBAA, including advertisements for NBAA and its programs.

REGISTRATION & BADGES

Once your Exhibit Space is confirmed, you will receive information on registering your Exhibit personnel online. One Conference Registration is included with the Booth price. Additional Exhibitor personnel Badges are available at a price of \$375 per Badge. This allows admission to all scheduled seminars and social events.

SMOKING

Smoking is not permitted at any time in the Nashville Convention Center.

HOTEL & TRANSPORTATION

Hotel Information

Renaissance Nashville Hotel

611 Commerce St, Nashville, TN 37203
(615) 255-8400

Hotel Rate: \$149 Single/Double

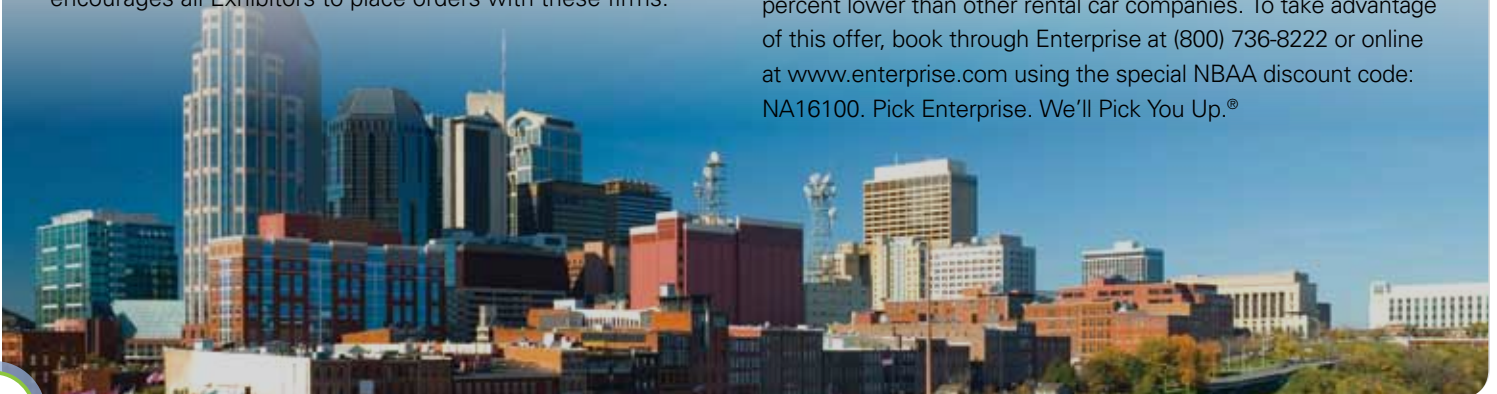
Cut-off Date: April 6, 2012

Check-in time: 4:00 pm | Check-out time: 12:00 noon

Please reference the NBAA 2012 Maintenance Management Conference when making reservations.

RENTAL CAR INFORMATION

NBAA Members save an additional 10 percent through Enterprise Rent-A-Car. On average, Enterprise's rates at airports are up to 20 percent lower than other rental car companies. To take advantage of this offer, book through Enterprise at (800) 736-8222 or online at www.enterprise.com using the special NBAA discount code: NA16100. Pick Enterprise. We'll Pick You Up.®



MMC2012 SILENT AUCTION

The MMC2012 Silent Auction will be located inside the Exhibit Hall.

DONATIONS:

Companies and individuals are encouraged to make donations to the NBAA Maintenance Management Conference Silent Auction in order to benefit recipients of NBAA's Maintenance Technical Reward and Career Scholarship (Maintenance TRACS). Donations should preferably be valued at \$50 or more.

To make a donation, complete the enclosed Silent Auction Donor Form and return it to NBAA. All donated Auction items should be shipped directly to Freeman. Details will be provided in the *Exhibitor Service Kit*.

Examples of Auction items from previous years include:

- Sporting event tickets
- Sporting goods
- Power and other tools (chainsaws, high-end drills, etc.)
- Aircraft-related pictures, drawings or models
- Electronics – digital cameras, iPods, etc.
- Leather goods – manufacturer logo-ed men's jackets (prefer sizes L, XL and XXL), briefcases and leather outerwear, etc.
- NBAA-Member equipment and professional services
- Getaway or tour packages for two (lodging and/or dinners at local restaurants)

RECOGNITION OF DONORS:

Silent Auction items and donors will be listed on Conference signage, provided details are provided to NBAA prior to March 18, 2012.

Donors may also place a marketing display (not to exceed 10 inches by 12 inches) next to the donated item. (Note: The NBAA Maintenance Committee retains the right to remove any Display that does not fit into the promotion.)

SILENT AUCTION WINNERS:

The Silent Auction will end after the morning break on Thursday. Winners will be announced at the completion of the Auction.

SILENT AUCTION DONOR RULES

NBAA MEMBERSHIP: All donors must be NBAA Members in good standing.

DONATION LIMITATIONS: The donation value shall not be less than \$50 based on the manufacturer's published list price.

TITLE: Contributions to the Silent Auction are in the form of the proceeds realized from the sale of the donor's donation at the Auction. All ownership rights and title to equipment shall remain with the donor up to, and until, the donor or its agent transfers title to the successful bidder.

DELIVERY AND SPOTTING: Donor shall be responsible for the costs of delivery of the item to the Maintenance Management Conference at the Nashville Convention Center. Donations should be clearly identified as being for the MMC2012 Silent Auction. NBAA will be responsible for any and all costs incident to transporting the donation to the designated location within the Conference facilities where the auction will take place.

LIABILITY DISCLAIMER: NBAA does not assume any responsibility whatsoever for the donation within the NBAA Conference facility. Donor hereby expressly agrees to release, indemnify and hold harmless NBAA, and their officers and directors, from any and all claims including, but not limited to, injury, death and loss of property, including said donation, that may be sustained incident to the delivery to and transporting of the donation at the Conference facility, while on display at the Conference and during Auction, and during removal of the donation for transfer of said donation to the possession of successful bidder.

PRODUCT LIABILITY DISCLAIMER: Donor hereby agrees to indemnify, defend and hold harmless NBAA and each of their respective officers and directors from and against any and all liabilities, damages, fines, costs of defense, settlement, and attorney fees related to any personal injury, death or property damage incident to the use of the donation.

BIDDING: The Auction Committee shall be responsible for determining the opening bid for each item based on the estimated value of the item.

TAXES: Contributors are responsible for payment of the federal excise tax (FET). The Auction bid will be inclusive of the FET, but exclusive of any state and local taxes, incident to the sale or transfer of the item. The donor's list price is not necessarily the estimated value of the item.

TAX TREATMENT OF CONTRIBUTION: The donor shall be responsible for determining the value of the donation for purposes of determining federal tax treatment of its item to the Silent Auction.

2012 NBAA MAINTENANCE MANAGEMENT CONFERENCE SILENT AUCTION DONATION FORM

Please return to: **NBAA**
Attn: Dina Green
1200 18th Street NW, Suite 400
Washington, DC 20036
Tel: (202) 783-9357; Fax (202) 862-5552
E-mail: dgreen@nbaa.org

The 2012 NBAA Maintenance Management Conference Silent Auction benefits NBAA Maintenance Scholarships.

Please use this form to make a donation to the Auction.

(PLEASE PRINT)

COMPANY NAME: _____

wishes to donate the following item(s) to the 2012 NBAA Maintenance Management Conference Silent Auction:

ITEM 1 DESCRIPTION: _____ Value: _____

We will arrange for this item to be purchased and shipped by:

Contact Person: _____ Phone: () _____

ITEM 2 DESCRIPTION: _____ Value: _____

We will arrange for this item to be purchased and shipped by:

Contact Person: _____ Phone: () _____

ITEM 3 DESCRIPTION: _____ Value: _____

We will arrange for this item to be purchased and shipped by:

Contact Person: _____ Phone: () _____

DONOR INFORMATION (PLEASE PRINT)

We have reviewed NBAA's Silent Auction Donor Rules and agree to the Liability Disclaimer terms. I am authorized to donate the above items, and the Company named below shall be recognized as the donor:

CONTACT NAME: _____ TITLE: _____

COMPANY: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____ FAX: _____ E-MAIL: _____

SIGNATURE: _____ DATE: _____

For additional information about the Auction, contact NBAA's Dina Green at (202) 783-9357 or dgreen@nbaa.org.

2012 NBAA MAINTENANCE MANAGEMENT CONFERENCE

MAY 1, 2, 3, 2012 | NASHVILLE CONVENTION CENTER | NASHVILLE, TN

SPONSORSHIP OPPORTUNITIES

We invite you to join NBAA as a Sponsorship Partner for the 2012 Maintenance Management Conference. This is an ideal opportunity for you to reach key influencers and decision-making buyers of aviation products and maintenance services. All Sponsors receive special Exhibitor ribbons and signage recognition with high visibility.

PLATINUM

- 4 complimentary Registrations (\$1,500 value!)
- Prominent logo placement
- Display Ad Placement on NBAA web site One Publication Bin for promotional literature
- "Door Prize" give-a-way opportunity

Select Preferred Event:

- Welcome Reception: \$15,000
- Evening Off-Site Event: \$15,000
- Conference Portfolios: \$15,000
- Tuesday Lunch: \$10,000
- Wednesday Lunch: \$10,000
- Thursday Lunch: \$10,000
- AV Sponsor: \$10,000
- Platinum Level Sponsor: \$10,000

GOLD

- 3 complimentary Registrations (\$1,125 value!)
- Logo placement
- Display Ad Placement on NBAA web site
- "Door Prize" giveaway opportunity

Select Preferred Event:

- Tuesday Breakfast: \$5,500
- Wednesday Breakfast: \$5,500
- Thursday Breakfast: \$5,500
- Conference Portfolios: \$5,000
- Speaker Sponsor: \$5,000
- Tote Bags: \$5,000
- Flash Drives: \$5,000
- Gold Level Sponsor: \$5,000

SILVER

- 2 complimentary Registrations (\$750 value!)
- Display Ad Placement on NBAA web site
- "Door Prize" giveaway opportunity

Select Preferred Event:

- Tuesday Afternoon Break: \$4,000
- Wednesday Afternoon Break: \$4,000
- Internet Cafe: \$4,000
- Tuesday Morning Break: \$3,500
- Wednesday Morning Break: \$3,500
- Thursday Morning Break: \$3,500
- Lanyards: \$3,500
- Silver Level Sponsorship: \$3,500
- Pocket Agenda: \$3,000
- Pocket Agenda: \$3,000

BRONZE

- 1 complimentary Registration (\$375 value!)

Select Preferred Event:

- Water Bottle Station: \$2,000
- Golf Beverage Cart Sponsor: \$2,000
- Golf Box Lunch Sponsor: \$1,500
- Bronze Level Sponsor: \$1,500
- Park Benches (Set of 2): \$1,000

CONFERENCE SUPPORTER

- Logo Placement

Select Preferred Event:

- Golf Hole Sponsor: \$350
- Golf Hole w/Team (4) Sponsor: \$550

BENEFITS FOR ALL SPONSORSHIP LEVELS:

- Brochure listing and logo*
- Web site logo inclusion
- Signage at Conference
- Recognition during Conference

* This form must be signed and submitted to NBAA prior to the Logo Deadline for inclusion in the key printed materials.

– Over –

**NBAA 27TH ANNUAL
MAINTENANCE MANAGEMENT CONFERENCE
SPONSORSHIP FORM**

**DEADLINE
NOVEMBER 29, 2011**

for inclusion in the Conference brochure.

Please return to: **NBAA**
Attn: Alesia Za Gara
1200 18th Street NW, Suite 400
Washington, DC 20036
Tel: (202) 783-9258; Fax (202) 862-5552
E-mail: azagara@nbaa.org

ALL SPONSORSHIP PAYMENTS MUST BE RECEIVED BY NBAA PRIOR TO THE CONFERENCE.

PAYMENT METHODS **DIRECT BILL AT THE ADDRESS BELOW**
 CHARGE THE CREDIT CARD BELOW

COMPANY NAME: _____

CONTACT NAME: _____ PHONE: () _____

NBAA MEMBER NUMBER: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

CARD TYPE: AMEX VISA MASTERCARD DISCOVER

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

CREDIT CARD HOLDER SIGNATURE: _____ DATE: _____

PRINTED NAME OF CREDIT CARD HOLDER: _____

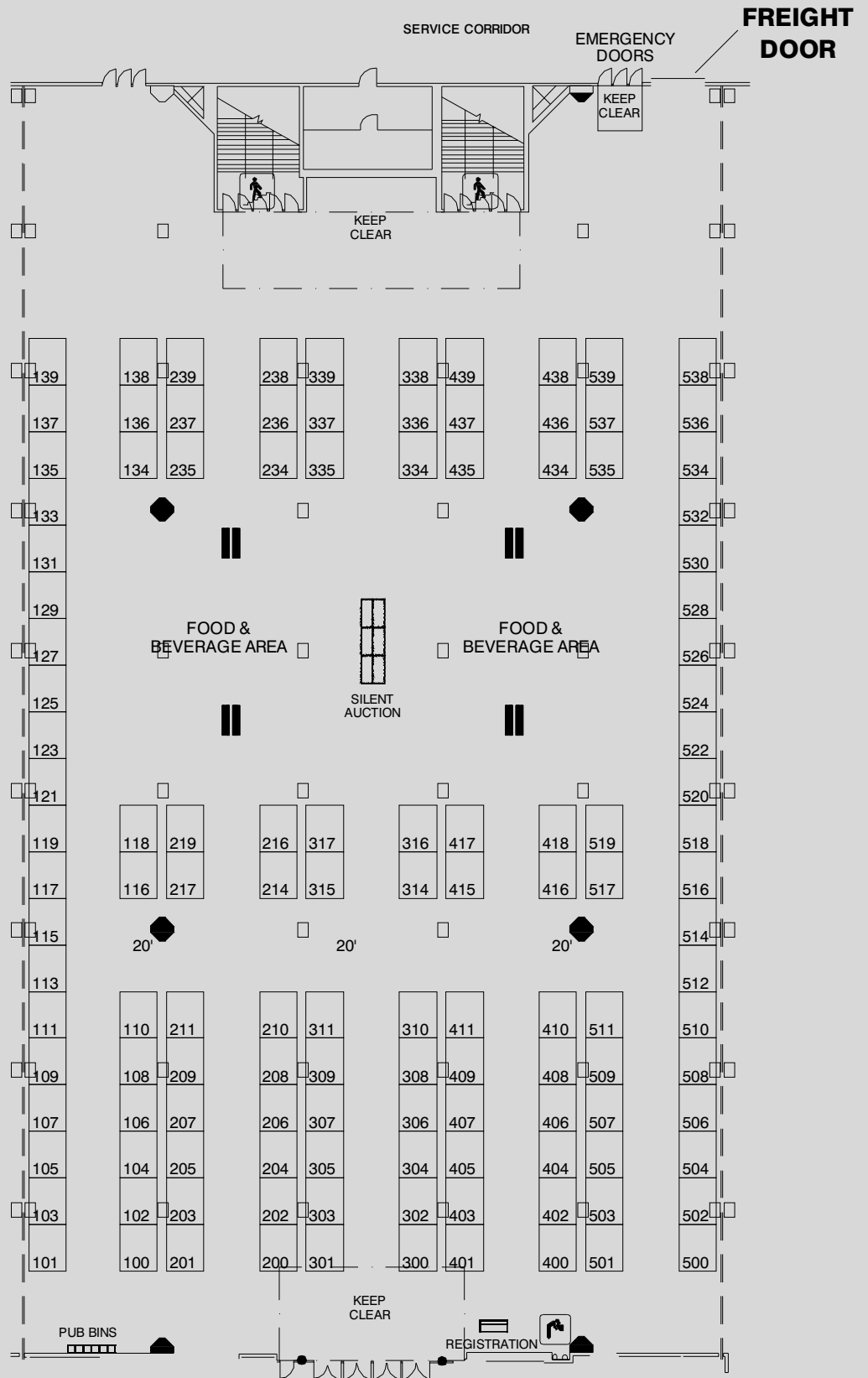
Please fax this form to NBAA's Alesia Za Gara at (202) 862-5552 or e-mail to azagara@nbaa.org.

SPONSORSHIP QUESTIONS?

Contact NBAA at sponsorships@nbaa.org. Or for more information, contact either NBAA's Katrina Bradshaw at (202) 577-9292 or kbradshaw@nbaa.org, or Melissa Murphy at (830) 608-8888 or mmurphy@nbaa.org.

NBAA 27TH ANNUAL MAINTENANCE MANAGEMENT CONFERENCE

MAY 1, 2, 3, 2012
NASHVILLE CONVENTION CENTER
NASHVILLE, TN





MAY 1, 2, 3, 2012 | NASHVILLE, TN

Please return to: NBAA
Attn: Dina Green

1200 18th Street NW, Suite 400, Washington, DC 20036

Tel: (202) 783-9357; Fax (202) 862-5552;

E-mail: dgreen@nbaa.org

NBAA 27TH ANNUAL MAINTENANCE MANAGEMENT CONFERENCE EXHIBIT APPLICATION

ONLY ONE 8-FT BY 10-FT BOOTH SPACE IS PERMITTED PER NBAA MEMBER COMPANY.

Booth price: \$1,625 per 8-ft by 10-ft Booth
All Exhibit Applications must be accompanied by payment in full for Exhibit Space to be assigned. There will be no refunds for cancellation at any time.

Exhibit Space Application Deadline
for Priority-One Placement:
FEBRUARY 6, 2012
ALL EXHIBITORS MUST BE MEMBERS IN GOOD STANDING WITH NBAA.

Exhibitor wishes to reserve one Exhibit Space during the 2012 NBAA Maintenance Management Conference.

Booth Choice(s):

1st choice: _____ 2nd choice: _____

3rd choice: _____ 4th choice: _____

Although it is NBAA's intent to place Exhibitors in their requested Space, it may not always be possible due to high demand.

CONTACT INFORMATION (PLEASE PRINT)

COMPANY NAME: _____ MEMBER NUMBER: _____

EXHIBITING COMPANY NAME AS YOU WISH IT TO APPEAR IN ALL PRINTED MATERIALS FOR EBACE2012 (FLOOR PLAN, EXHIBITOR SHOW GUIDE, ETC.): _____

TYPE OR PRINT (ALL CORRESPONDENCE RELATING TO THE EXHIBIT SHOULD BE DIRECTED TO):

COMPANY NAME: _____ NBAA MEMBER #: _____

EXHIBIT CONTACT NAME: _____ E-MAIL: _____

STREET ADDRESS 1: _____

STREET ADDRESS 2: _____

CITY/STATE/ZIP: _____

PHONE: () _____ FAX: () _____ CELL PHONE: () _____

In signing this Application/Contract, Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold NBAA, the Nashville Convention Center, Freeman, and their respective officers, employees, Members and agents harmless from and against any and all claims, losses, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the Exhibition premises, or any part thereof, or arising out of or caused by Exhibitor's participation in Conference activities. Furthermore, the Exhibitor agrees to abide by the Rules & Regulations for the Conference as set forth by NBAA Management (in its own interpretation) throughout the *MMC2012 Exhibitor Prospectus*.

SIGNATURE: _____ DATE: _____

PAYMENT INFORMATION:

All payments should be made in U.S. Dollars. All Exhibitors must be current on all accounts with NBAA and paid in full for Exhibit Space in order for Space to be assigned. Company checks and bank wire transfers are the preferred methods of payment for MMC2012. Checks should be made payable to NBAA. **Credit card payments are an accepted form of payment. When payments are made by wire transfer, please include a \$30 wire processing fee in total.**

CARD TYPE: AMEX VISA MASTERCARD DISCOVER

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

CARD HOLDER'S NAME: _____

SIGNATURE (FOR CREDIT CARD): _____

THE ABOVE APPLICATION IS HEREBY ACCEPTED BY NBAA AND THE FOLLOWING EXHIBIT SPACE ASSIGNED:

Dina Green, Director Registration, Meetings & Seminar Exhibits, NBAA







National Business Aviation Association
1200 18th Street NW, Suite 400
Washington, DC 20036

**NBAA 27TH ANNUAL
MAINTENANCE MANAGEMENT
CONFERENCE**

EXHIBITOR PROSPECTUS

