



60TH ANNUAL MEETING & CONVENTION
SEPTEMBER 25, 26, 27, 2007 / ATLANTA, GEORGIA

NBAA2007: HELPING BUSINESSES TAKE FLIGHT

NBAA FAST FACTS

NBAA 60th Annual Meeting & Convention:

- NBAA's Annual Meeting & Convention has been named the 8th largest trade show in the U.S. by *Tradeshow Week* magazine.
- Close to 30,000 attendees are expected at the Georgia World Congress Center.
- Over 1,000 Exhibiting Companies occupying 5,200 booth spaces will utilize approximately one million square feet of exhibit space at the GWCC.
- Approx 100 business aircraft will be on display at Fulton County Airport.
- NBAA, Home Depot, KaBOOM! and industry sponsors will build an aviation-themed playground for the children of Atlanta on September 23.
- The NBAA Annual Meeting & Convention will have an economic impact on Atlanta of approximately \$50 million.
- NBAA will celebrate its 60th anniversary and help celebrate Georgia's 100th Anniversary of Flight as well as some other significant industry milestones.





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Business Aviation:

- About 85 percent of the U.S. companies that utilize general aviation aircraft for business reasons are small and mid-sized businesses located in every state in the country.
- The types of general aviation aircraft used for business vary widely, ranging from propeller-driven airplanes to jets to helicopters. The vast majority seat six passengers in a cabin roughly the size of a large SUV and fly an average stage length of less than 1,000 miles.
- Almost 5,300 public use airports are accessible to business aviation in the U.S.
- A 2005 Study commissioned by the General Aviation Manufacturers Association and the National Association of State Aviation Officials concludes that general aviation, of which business aviation is a part, contributed more than \$150 billion to the U.S. economic output, and directly or indirectly employed more than 1,265,000 people whose collective earnings exceeded \$53 billion.
- There are approximately 11,000 companies operating about 16,000 aircraft for business purposes in the U.S.
- Studies have shown that business aircraft passengers felt they were significantly more productive aboard business aircraft than they would be even in their own offices.
- Business aviation enjoys a safety record that is in most years comparable to that for the commercial airlines.

