



60TH ANNUAL MEETING & CONVENTION
September 25, 26, 27, 2007 Atlanta, Georgia

NBAA2007: HELPING BUSINESSES TAKE FLIGHT

NBAA's 60th Annual Meeting & Convention Celebrating Business Aviation's History and Future

September 25-27, 2007 Atlanta, Georgia

Increasingly, business aviation has come to be recognized in the U.S. and around the world as a necessary tool for conducting business in today's busy marketplace. Just as businesspeople recognize the efficiencies that can be gained through the use of technology, there is an understanding of the value that business aviation brings to businesses through improved efficiency, employee productivity and increased access to new markets.

The use of business aviation, like the use of technology, can provide real competitive advantages. Therefore, companies large and small are becoming ever more adept at utilizing aircraft for key employees to sell and market, to provide customer service, to extend management control and to improve investor relations.

These trends explain the need for the NBAA Annual Meeting & Convention. Now in its 60th year, the Annual Meeting & Convention is ranked among the top ten trade shows in the U.S. by *Tradeshow Week 200* magazine, and serves as the premier event and annual meeting place for the business aviation community.

The exhibition brings together a global community of business leaders, government officials, manufacturers, aviation department personnel, single-pilot operations and all manner of people involved in nearly every aspect of business aviation. New business aircraft firms, avionics firms, handling organizations, fractional providers, charter/lease companies and previously titled aircraft resellers display their wares.

This year's Convention will be held September 25-27, 2007, at the Georgia World Congress Center in Atlanta, GA. Tens of thousands of attendees and over 1,000 exhibitors are expected to participate in this year's event, which will cover approximately 5,200 booth spaces, over more than one million square feet of exhibit space. The Static Display at nearby Fulton County Airport will display more than 95 aircraft.

The event kicks off with an opening general session keynote speech moderated by NBAA President and CEO Ed Bolen, and focusing on national, international, and global industry trends. A ribbon-cutting ceremony follows, and the many facets of the Convention unfold, bringing value to all who attend. For instance:

"NBAA is gearing up to celebrate its 60th anniversary at this year's annual meeting and convention in Atlanta...Organizers expect to build on last year's record-breaking event by filling more than 1 million sq feet of exhibit space...The static display at Fulton County Airport is expected to be sold out as well, with more than 95 aircraft on display."

Aviation International News, 7/1/07

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The NBAA Annual Meeting & Convention is a world-class forum for government officials and others to meet and share knowledge and information. There are many opportunities and challenges facing business aviation in the U.S. and worldwide. At NBAA's Annual Meeting & Convention, attendees have an opportunity to hear directly from government officials about work in the policy arena that impacts the priorities for the business aviation community.

The NBAA Annual Meeting & Convention provides information about the latest developments and issues of significance to the aviation industry. The Annual Meeting & Convention provides a forum to discuss the industry's opportunities, challenges and trends, and the work NBAA is doing for its Member Companies to promote an environment that fosters business aviation in the U.S. and around the world. Noted industry experts will offer sessions in the areas of maintenance, tax/finance/insurance and operations (including ATC/airports, regulatory/technical, safety/security) and international business aviation policy. In addition, there are pre- and post-Convention seminars on topics ranging from professional development and inspection authorization renewal to taxes and management fundamentals.

The NBAA Annual Meeting & Convention provides an opportunity to recognize leaders in business aviation. NBAA will recognize individuals who have committed their careers to promoting business aviation. Bryan T. Moss, president emeritus of Gulfstream Aerospace, will be honored with the 2007 NBAA Award for Meritorious Service to Aviation, and E. Patrick Epps, pilot and founder of Epps Aviation, will receive the 2007 NBAA John P. "Jack" Doswell Award.

This year's Annual Meeting & Convention, which marks the 60th Anniversary for the event, will showcase the NBAA's tradition of service to the business aviation community. NBAA will commemorate the 100th anniversary of powered flight in Georgia and other noteworthy NBAA Member milestones by building an aviation-themed playground for the children of Atlanta, in conjunction with The Home Depot and KaBOOM!, a national non-profit organization. Additionally, pre-registered college students and members of the local business aviation community will be admitted free of charge on the final day of the convention.

The NBAA Annual Meeting & Convention showcases the diversity of the business aviation community, and the vital role it plays in increasing business efficiency, productivity and competitiveness, and enhancing economic activity.

- About 85 percent of the U.S. companies that utilize general aviation aircraft for business reasons are small and mid-sized businesses located in every state in the country.
- The types of general aviation aircraft used for business vary widely, ranging from propeller-driven airplanes to jets to helicopters. The vast majority seat six passengers in a cabin roughly the size of a large SUV and fly an average stage length of less than 1,000 miles.
- Almost 5,300 public use airports are accessible to business aviation in the U.S.

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- A 2005 study commissioned by the General Manufacturers Association and the National Association of State Aviation Officials concludes that general aviation, of which business aviation is a part, contributed more than \$150 billion to U.S. economic output, and directly or indirectly employed more than 1,265,000 people whose collective earnings exceeded \$53 billion.
- There are approximately 11,000 companies operating about 16,000 aircraft for business purposes in the U.S.
- Studies have shown that business aircraft passengers felt they were significantly more productive aboard business aircraft than they would be even in their own offices.
- Business aviation enjoys a safety record that is in most years comparable to that for the commercial airlines.

How Do I Attend or Exhibit at NBAA's 60th Annual Meeting & Convention?

Those wishing to attend or exhibit should use the following contact information:

The National Business Aviation Association
1200 Eighteenth St. NW, Suite 400
Washington, DC 20036-2527 USA
Tel: (202) 783-9000
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About the organizer:

Founded in 1947 and based in Washington, DC, the National Business Aviation Association, Inc. (NBAA) is the leading organization for Companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. The Association represents more than 8,000 Companies and provides more than 100 products and services to the business aviation community. Learn more about NBAA at www.nbaa.org.

Members of the media may receive NBAA Press Releases immediately via e-mail. To subscribe to the NBAA Press Release e-mail list, submit the online form at www.nbaa.org/pressroom/presslist.htm.

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